

الاهتمامات: نظرة عامة

2022/12/31 - 2022/01/01

جميع المستخدمين
100.00% المستخدمين

المقياس الأساسي:

شريحة في السوق			فئة الجمهور ذي اهتمامات مشتركة (مدى الوصول)		
25.69% من إجمالي المستخدمين			31.09% من إجمالي المستخدمين		
Software/Business & Productivity Software		2.88%	Shoppers/Luxury Shoppers		3.74%
Financial Services/Investment Services		2.76%	Shoppers/Value Shoppers		3.56%
Employment		2.69%	Lifestyles & Hobbies/Business Professionals		3.19%
(Education/Primary & Secondary Schools (K-12		2.34%	Beauty & Wellness/Frequently Visits Salons		3.09%
Travel/Air Travel		2.28%	Media & Entertainment/Movie Lovers		3.04%
Education/Post-Secondary Education		2.15%	Lifestyles & Hobbies/Green Living Enthusiasts		2.94%
Employment/Career Consulting Services		1.96%	Lifestyles & Hobbies/Fashionistas		2.94%
Travel/Trips by Destination/Trips to Asia-Pacific		1.90%	Lifestyles & Hobbies/Shutterbugs		2.86%
Travel/Hotels & Accommodations		1.85%	Technology/Technophiles		2.84%
Business Services/Advertising & Marketing Services		1.81%	Food & Dining/Foodies		2.82%

شريحة في السوق			فئة أخرى		
25.69% من إجمالي المستخدمين			28.08% من إجمالي المستخدمين		
Software/Business & Productivity Software		2.88%	Arts & Entertainment/TV & Video/Online Video		3.03%
Financial Services/Investment Services		2.76%	Sports/Team Sports/Soccer		2.57%
Employment		2.69%	Computers & Electronics/Software/Software Utilities		1.89%
(Education/Primary & Secondary Schools (K-12		2.34%	Reference/General Reference/Dictionaries & Encyclopedias		1.86%
Travel/Air Travel		2.28%	Arts & Entertainment/Celebrities & Entertainment News		1.80%
Education/Post-Secondary Education		2.15%	Arts & Entertainment/Music & Audio/World Music/Middle Eastern & North African Music		1.74%
Employment/Career Consulting Services		1.96%	Travel & Transportation/Transportation/Air Travel		1.71%
Travel/Trips by Destination/Trips to Asia-Pacific		1.90%	News/Sports News		1.68%
Travel/Hotels & Accommodations		1.85%	Jobs & Education/Jobs/Job Listings		1.61%
Business Services/Advertising & Marketing Services		1.81%	News/Politics		1.51%